

# a YEAR with FRIENDS

**THANKS** to our volunteers,

**\$78,072**

RAISED FROM OUR ANNUAL SALE, MEMBERSHIP DUES, ROTHROCK BOOK SHOP, SPECIAL EVENT SALES, AND DONATIONS

**9,032**

CHILDREN & TEENS PARTICIPATED IN THE LIBRARY'S SUMMER READING PROGRAM AND MET THEIR READING GOALS

**18,665**

FAMILY MEMBERS ATTENDED PROGRAMS AT THE LIBRARY

Through the efforts of our volunteers, successful programs like the Children's Festival of Reading, book discussions, and summer performances at the branches brought the community together at the Library.

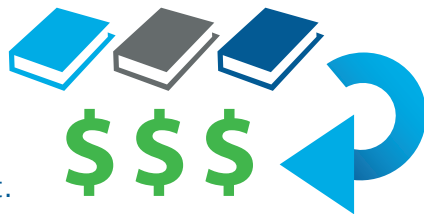


photo © Michael Messing

Magician Michael Messing captivates young library patrons at a Summer Library Club program.

**BOOKS TO BUCKS**

Donors gave us thousands of books that we turned into dollars of library support.



Our libraries touch countless lives in positive ways—by increasing public literacy and school readiness, by helping to improve technology skills and the competence of our workforce, and by contributing to our overall quality of life.

BOOK SALES RAISED	
<b>\$56,370</b>	
\$28,157	ANNUAL SALE
\$16,129	BOOK SHOP
\$11,545	BRANCH SALES
\$539	ONLINE SALES

**OUR ROOTS ARE SHOWING!**

**grassroots:** involving (extra)ordinary people as the groundwork or source; of-the-people

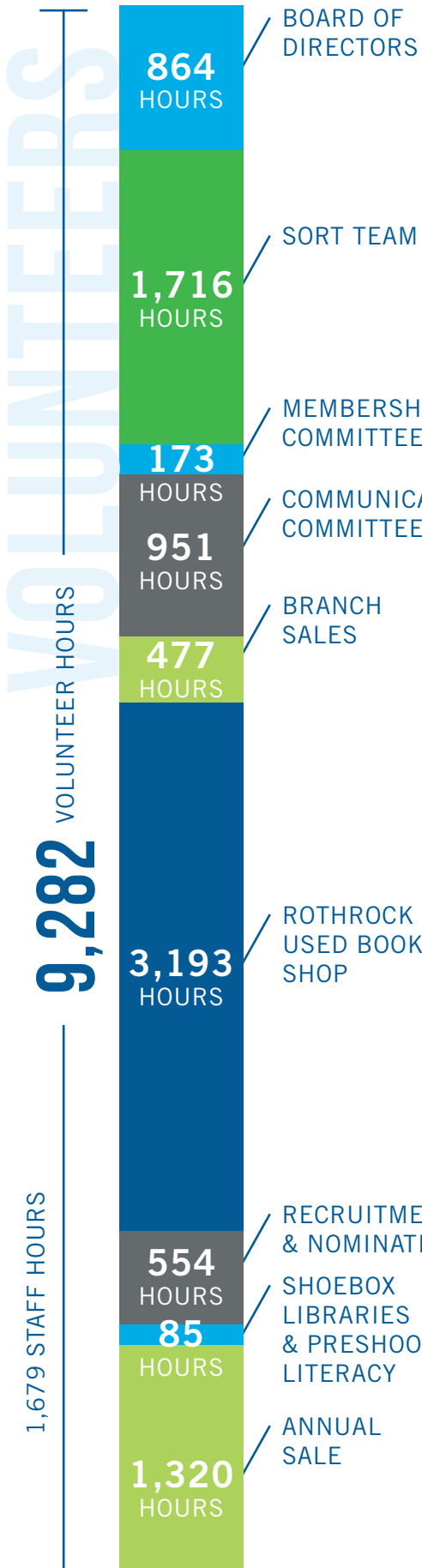


[www.knoxfriends.org](http://www.knoxfriends.org)



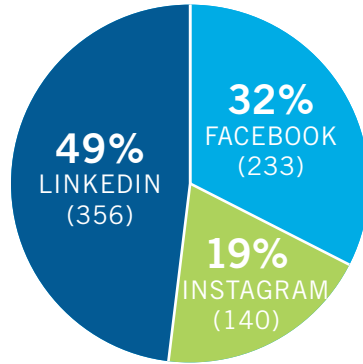
The mission of Friends of the Knox County Public Library is to foster a *love of libraries, books, and reading* in the Knox County area through community outreach, advocacy, and support of Knox County Public Library and staff.

**BECOME  
A FRIEND  
TODAY!**



# ADVOCACY

We're using new-to-us social media tools to expand our reach and to advocate for libraries.



**729** NEW CONNECTIONS

Friends also earned 16,890 website visits and built our email list to 2,028.

We combined forces with other library advocates to bring these big names to Knoxville:

- Abraham Verghese
- Elizabeth Gilbert
- Ron Rash
- Amanda Ripley

# AUTHORS

PAYING IT FORWARD

**\$64,644**

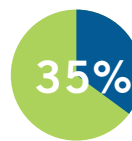
\$46,173	LIBRARY GRANTS
\$7,863	AUTHOR EVENTS
\$5,000	IMAGINATION LIBRARY
\$4,008	EARLY CHILDHOOD LITERACY
\$2,081	STAFF & VOLUNTEER APPRECIATION
900 BOOKS	SHOEBOX LIBRARIES



- DIRECTORS**
- Martha Gill (President)
  - Bill Crosland (President-Elect)
  - Marye Rose (Treasurer)
  - Claire Serrell (Secretary)
  - Glenn Walter (Past-President)
  - Bill Alley
  - Pat Armstrong
  - Vicki Creed
  - Hortense Jones
  - Robert Kirk
  - Lillian Mashburn
  - Mary Ann Merrell
  - Jason Roberts

**COMMITTEE CHAIRS**

- Advocacy:** Lillian Mashburn
- Book Sale:** Suzanne Freeman, Jean Idell, Mary Ann Merrell
- Communications:** Maggie Carini
- Finance:** Marye Rose
- Membership:** Hortense Jones
- Board Development:** Vicki Creed
- Shoobox Libraries:** Jason Roberts



## MEMBERSHIP MATTERS!

Member dues provided 35% of our annual operating budget.

Support Your Library  
**BECOME A FRIEND TODAY!**



**FRIENDS of the Knox County Public LIBRARY**  
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